
Appendix G-13 – Consultation Materials: Other Publicity and Promotion

News

Eastern Daily Press

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Eastern Daily Press Article - 8 August 2018



Illustrative design to show one of the opening mechanisms being considered for the third river crossing in Great Yarmouth

Photo: NORFOLK COUNTY COUNCIL

Image of £121m third crossing released before consultation date

This image shows how Great Yarmouth's £121m third crossing could look when it opens to traffic in 2023.

The artist's impression was released by Norfolk County Council ahead of the start of a seven-week long public consultation.

Construction of the new lifting bridge over the River Yare is due to begin in late 2020 and would see the crossing linking the A47 at Harfreys Roundabout on the western side of the river to South Denes Road on the east.

As well as a raft of images and details on the benefits of

ANTHONY CARROLL

anthoyn.carroll@archant.co.uk

the bridge being released, the plans also show how a new roundabout would be built between the bridge and the Harfreys roundabout.

A dual carriageway road would link Harfreys roundabout to the new roundabout and then continue onto the bridge to meet South Denes Road at a traffic-light controlled junction.

During a series of public consultation events from August 20 across Great Yarmouth people

will also hear how the bridge would be available for use by road traffic for 22 hours and 38 minutes a day.

The bridge would open 15 times a day based on anticipated river traffic levels in 2023.

It is also said the new bridge would be anticipated to carry 19,400 vehicles a day in 2023, rising to 21,700 in 2038, and that it could halve traffic on Haven Bridge.

As part of a planning process a development consent order application will be sent to the planning inspectorate which will then be considered by the minister of transport. It is hoped overall permission will be granted

in 2020.

As part of the process a public consultation must be held. It is seeing 33,000 letters sent out to households with details on the crossing and how to take part in the consultation.

Martin Wilby, chairman of the council's environment, development and transport committee, said: "The third river crossing when it is opened in 2023 will instantly give much improved access to the port and reduce congestion within the rest of the town. It will create jobs and prosperity in the town, but not only to Yarmouth, there is a wider picture for Norfolk."

How to take part in the consultation

Staffed consultation events are being held across Great Yarmouth where people can ask questions of staff involved in the project and respond to the consultation in person.

The sessions are on:
Saturday, 25 August, 10am - 4:30pm at Great Yarmouth Library, Tolhouse Street, Great Yarmouth

Thursday, 30 August, 10am - 9pm at the Priory Centre, Priory Plain, Great Yarmouth

Tuesday, 4 September, 10am - 8pm at Gorleston Library, Lowestoft Road, Gorleston

Wednesday, 12 September, 10am - 8pm at the Kings Centre, 30 Queen Annes Road, Southtown, Great Yarmouth.

People can respond to the consultation by:

■ **Completing a questionnaire on line at www.norfolk.gov.uk/3rc**

■ **Completing the paper questionnaire and posting it to Norfolk County Council, GY3RC, Ground floor - south wing, County Hall, Martineau Lane,**

Norwich, NR1 2DH

■ **Emailing comments to gy3rc-st3consultation@norfolk.gov.uk**

■ **Writing to Freepost Plus RTCL-XSTT-JZSK, Norfolk County Council, GY3RC, Ground floor, south wing, County Hall, Martineau Lane, Norwich NR1 2DH**

news

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Bridge process

Norfolk County Council is in the middle of a competitive selection process to appoint a main contractor to design and build the bridge, with the successful contractor due to be announced in early 2019.

Graham Plant, leader of Great Yarmouth Borough Council and deputy leader of the county council, said: "The third river crossing is a major piece in the puzzle in realising Great Yarmouth's enormous potential, particularly in supporting the growth of the port, outer harbour and energy-related enterprise zone, which is why the project was awarded £96m by the Government in last year's Autumn Budget.

"The benefits of this bridge for our residents, businesses and visitors are significant, and I'm really pleased to see that the project is making good progress and is on schedule to start construction in late 2020." The county council was awarded £96m towards the £121m cost of building the bridge by the Department for Transport.

What do you think? Email anthony.carroll@archant.co.uk



Illustrative design to show one of the opening mechanisms being considered for the third river crossing in Great Yarmouth

Pictures: NORFOLK COUNTY COUNCIL

Image of £121m third crossing released before consultation date

These images show how Great Yarmouth's £121m third crossing and a new roundabout could look when it opens to traffic in 2023.

ANTHONY CARROLL
anthoyn.carroll@archant.co.uk

The artist's impression was released by Norfolk County Council ahead of the start of a seven-week long public consultation.

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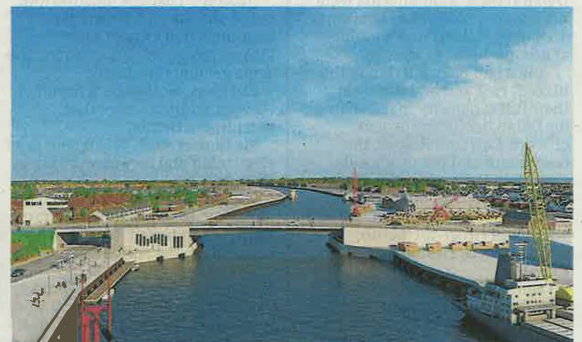
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What do you think of the proposals? Write to Mercury Letters, 12-13, King Street, Great Yarmouth, NR30 2BA.



Below, Third river crossing in Great Yarmouth plan, August 2018. Above, illustrative design to show one of the opening mechanisms being considered



News

news

Cold call scam

A warning has been issued about a council tax cold call scam in the borough of Great Yarmouth.

Great Yarmouth Borough Council has issued the warning after residents reported they had been cold called and told they are paying too much council tax as their property is in the wrong band.

The householder is then asked for their card details so the caller can process a refund.

The council says none of its staff would call residents

and ask for bank card details.

A statement from the council said: "Residents are asked to remain vigilant against the scam, under which the person calls the householder to query the council tax band for their property. The caller then claims the resident has been overpaying their council tax as their property is in the wrong band and is then asked for their card details so the caller can process a refund.

"This is a scam. We would not cold call to ask for bank card details."

Man dies almost two months after being hit by van



Police were called to St Andrews Street at its junction with Duke Street on Wednesday, June 20 to reports of a collision between a van and a pedestrian

Picture: GOOGLE MAPS

A man in his 70s has died almost two months after being hit by a van in Norwich.

Police were called to St Andrews Street at its junction with Duke Street on Wednesday, June 20 to reports of a collision between a van and a pedestrian.

The pedestrian was treated at the roadside for his injuries, but he now died following hospital checks and complications with his treatment.

Norfolk Police said officers are keen to trace a cyclist who witnessed the incident and "may hold important information".

The incident happened at around 10.10am and involved a blue/white Mercedes Vito van, police said.

The driver of the van was uninjured.

Anyone who may have witnessed the collision should contact the Norfolk Police on 101 quoting reference 134 of 20/06/18. Officers are also keen to hear from anyone who may have dash cam footage of the incident.

Do you wish to pay tribute to the pedestrian? Email luke.powell@archant.co.uk

Eastern Daily Press Article - 15 August 2018

Consultation letters sent out to thousands of homes for third bridge

ANTHONY CARROLL
anthony.carroll@archant.co.uk

Thousands of homes across Great Yarmouth and Gorleston have been receiving letters informing residents about the launch of a third river crossing consultation.

Norfolk County Council has been sending out the letters, which include a simplified illustrative map of the £121m bridge, ahead of the consultation launch on Monday, August 20.

Council transport bosses say construction of the new lifting bridge over the River Yare is due to begin in late 2020 and would see it linking the A47 at Harfreys Roundabout on the western side of the river to South Denes Road on the east in 2023.

The letters and seven week consultation are part of a planning process which is seeing the council making a Development Consent Order (DCO) to the Planning Inspectorate to consider. If approved the transport minister would then make the final decision. The letter says: "As part of the DCO application process Norfolk County Council is required to carry out a pre-application consultation. This consultation will give you an opportunity to see and comment on the latest proposals for the bridge and consider any potential impacts it may have on you, your local community and the area as a whole."

The letter adds it could be last time residents have the opportunity to comment on the proposals before the application to the Planning Inspectorate.

However people will then be able to register with the inspectorate to provide a written summary on their views on the bridge.

Staffed consultation events being held across Great Yarmouth. The sessions are on:

- **Saturday, August 25, 10am-4.30pm at Great Yarmouth**

Great Yarmouth Third River Crossing
Stage 3 (Statutory pre-application) Consultation
20 August 2018 to 5 October 2018

Norfolk County Council is seeking your views on our proposals for a new bridge in Great Yarmouth. The significance of this scheme means we need a special type of permission called a Development Consent Order (DCO) to build and operate the new bridge. A DCO would remove the need for planning permission and other consents. As a result this statutory consultation is a very important part of the process.

PROPOSED THIRD RIVER CROSSING

If you need this document in large print, audio, Braille, alternative format or in a different language please email gy3rc-st3consultation@norfolk.gov.uk or telephone 0344 8008020 and we will do our best to help.

Great Yarmouth Third Crossing consultation letter Picture: NORFOLK COUNTY COUNCIL

Library, Tolhouse Street, Great Yarmouth
 ■ **Thursday, August 30, 10am-9pm at the Priory Centre, Priory Plain, Great Yarmouth**
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Eastern Daily Press

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NEWS

Great Yarmouth Mercury - 17 August 2018

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If approved the transport minister would then make the final decision. The letter says: "As part of the DCO application process Norfolk County Council is required to carry out a pre-application consultation.

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Picture: NORFOLK COUNTY COUNCIL

The letter illustration

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www.retroskate.net 01493 854349

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news

Planning application

A planning application has been submitted to turn a Great Yarmouth commercial unit and former smoke house into 10 homes and a shop.

The submission has been sent to the borough council to redevelop the site at 137 Mill Road, Cobholm, and build 10 self-contained flats and a shop unit there.

It has been made by Wayne Harrison of Gorleston and planning papers say the new development will be of brickwork in red and buff and also rendered panels.

The planning application by Mr Harrison was received by the borough council's planning department on August 7.

People interested in

giving their views on the plan to the council have until September 4 to comment on the planning application.

The council says a decision on the homes and shop bid will be decided by November 6.

The plan can be inspected at Great Yarmouth Town Hall every day or at www.great-yarmouth.gov.uk

News

news

Comedy

One of the country's favourite comedians, Joe Pasquale, will be visiting the coast this year to celebrate 30 years in the business.

The comedian will have audiences in stitches at his show at Great Yarmouth's Britannia Pier on August 25.

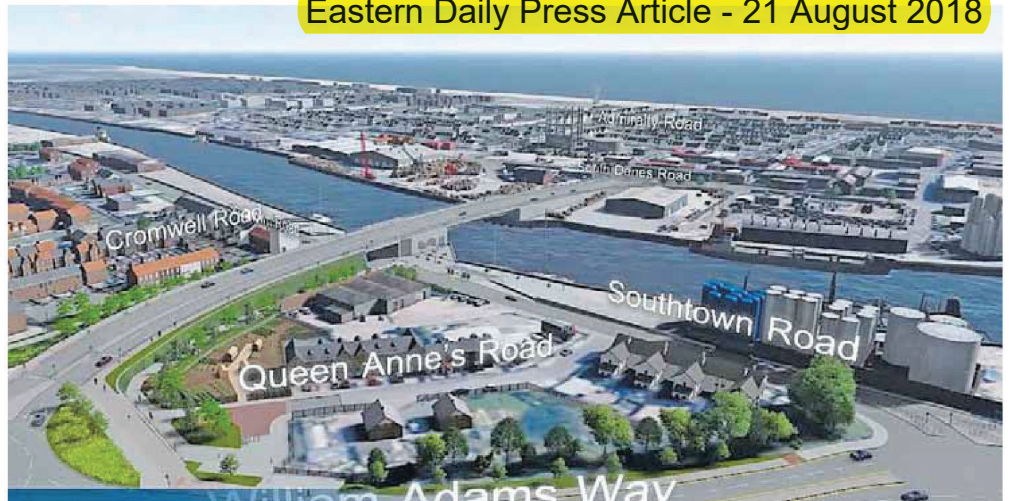
Mr Pasquale is best known for being crowned King of the Jungle in 2004 on the I'm A Celebrity Get Me Out of Here series, before learning to skate in Dancing on Ice in 2013, as well as hosting The Price Is Right on ITV. He's also a regular on Tonight At The London Palladium.

Of his tour, 'A Few of My Favourite Things', Mr Pasquale said: "It will be singing, dancing, music, magic, mind-reading, painting and a lot of audience participation. It's me going out there and having a laugh. I can't wait!"

"I never thought I'd still be doing comedy 30 years later. I initially did it because I didn't want to work for a living, but 30 years later I'm still doing it. It's busy, but it doesn't seem like work at all."

You can buy tickets via www.britannia-pier.co.uk or call 01493 842914.

Stills from the Great Yarmouth third crossing video. Right, option 1, and, below, option 2. Picture: NORFOLK COUNTY COUNCIL



Eastern Daily Press Article - 21 August 2018

Council releases new virtual drone footage to show how town's £121m third crossing project could look

A flyby video has been released showing how Great Yarmouth's £121m third crossing will look like once it is built and operating in 2023.

ANTHONY CARROLL
anthony.carroll@archant.co.uk

environment, development and transport committee, said: "The fly-through video gives people a real sense of the difference the third river crossing will make to Great Yarmouth and Norfolk, and I hope it will help us get lots of involvement in the consultation."

"It's really important that we hear what people think of our proposals because this will help inform the next stages of the project as we apply for a Development Consent Order."

"If we're successful, this will allow us to start construction on schedule in late 2020."

"The third river crossing is a major project for the town that we expect to cut traffic congestion considerably, and this will have knock-on benefits of shortening journey times, enabling growth and

creating jobs, and improving people's quality of life.

"This is likely to be the last chance for people to comment on our proposals for the bridge through a public consultation, so if you care about Yarmouth's future, please do take this chance to find out more about it and let us know you think."

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You can see the video at www.edp24.co.uk

Norfolk County Council released the footage, which includes two bridge options, to coincide with the start of a public consultation over the crossing plan.

Construction of the lifting bridge over the River Yare is due to begin in late 2020 and would see it linking the A47 at Harfreys Roundabout on the western side of the river to South Denes Road on the east in 2023.

The council launched the seven-week long consultation yesterday ahead of its submission for a Development Consent Order to the Planning Inspectorate, which will then submit a final report to the transport minister to consider.

Martin Wilby, chairman of the council's Norfolk County Council's

THE POSTAL MUSEUM

This day out gives you entrance to the newly opened Postal Museum in London which includes a two course lunch after the tour.

The museum's galleries will take you on a journey through five-centuries of world-class curiosities, providing a different, previously unseen view on some of the world's most significant historical events, and an insight into the quirky beginnings of the earliest social network.

Once you have explored the museum, your ticket will then grant you access to a subterranean world that - up until now - remained hidden from public view.

Descend into the old engineering depot of Mail Rail - the one-hundred-year old little-known Post Office railway - and board a miniature train designed to transport people through its narrow tunnels for the first time. The train ride will pass through and stop at the original Mount Pleasant station platforms 70 feet underground, where an impressive audio visual display will take riders back in time, giving an insight into the heyday of the railway.

After your visit, just a short walk away is the restaurant where you can sit and relax and enjoy a two course lunch.

Excursion Joining Points

- 07:00 Eastons Depot, Stratton Strawless (free parking)
- 07:10 Hellesdon Firs Bus Shelter
- 07:30 Norwich, Castle Meadow
- 07:40 Harford Park & Ride (free parking)
- 08:10 HSBC Bus Stop, Attleborough
- 08:30 Thetford, London Road (Rear of Chase PH)

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£50 child

Price includes postal museum, 2 course lunch & luxury coach travel

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NEWS

Great Yarmouth Mercury Article - 24 August 2018

news

Music

The Dock Tavern in Gorleston has announced that its most recent charity music day raised more than £1,000.

Customers at the tavern raised £1,190 on the day through the sale of wristbands.

The total will be added to the money raised from other events held throughout the year, with the final amount going to the Norfolk and Waveney Prostate Cancer Support Group.

The group provide much needed support and information to men and their families who are dealing with, or have been affected by prostate cancer in any way.

The organisers would like to say a thank you to all the local musicians who gave all their time for free and entertained the hundreds of people on the day.

A special mention was given to KB Scaffolding who donated the stage structure, Ben Jay from the Hippodrome Circus for the stages and S&S Lighting.

Find out about events and fundraising at the pub by visiting its website at www.thedocktavern.com

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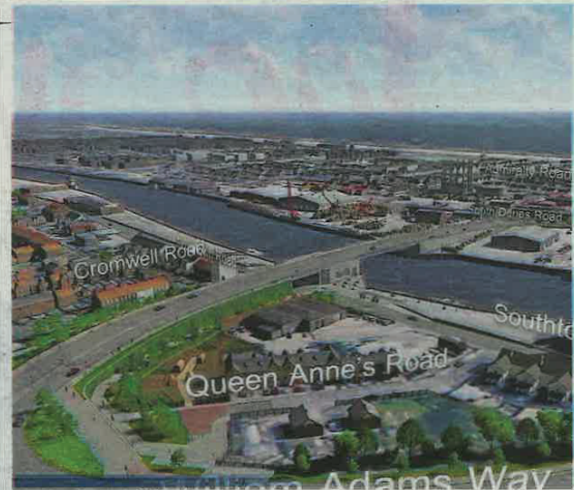
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An image from the flyby video

Picture: NORFOLK COUNTY COUNCIL

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News

news

Road reopens ahead of schedule

A busy road in Norwich has reopened ahead of schedule after a sewer collapse saw it closed.

Kett's Hill was closed on Friday after the sewer collapsed, requiring emergency Anglian Water work.

Diversions were put in place, buses rerouted and it was estimated that the road would remain closed until Friday, October 19.

The road was closed at the fiveways roundabout at the bottom of the road right up to the Heartsease roundabout at the top of Plumstead Road.

But Anglian Water confirmed on Monday morning that the work to clear the sewer before rebuilding the collapsed



Emergency repairs to a sewer led to the closure of Kett's Hill in Norwich
Picture: PETER WALSH.

section had been completed and the road had reopened.

It came amid work on Plumstead Road, which remains partially closed

with traffic lights while BT carries out repairs to service boxes.

The work there is expected to continue until Wednesday, October 17.

Eastern Daily Press Article - 17 October 2018

GoGo Hare raffle

For the first time a GoGo sculpture has been won by a member of the public in a raffle draw.

Commissioned to celebrate 250 years of the circus, Pablo the hare, spent his summer in Intu Chapelfield in Norwich and has become the first and only sculpture to be won in a public raffle.

Proving popular with members of the public, tickets sales for Pablo reached £6,380 bringing the grand total raised by the GoGo Hares for Break up to £415,980.

Martin Green, GoGo Hares project manager from Break said: "This was the first time we have done a raffle and it was a step into the unknown, however it has been really well received and it is wonderful that someone who has supported our trail had a chance of winning the hare to keep forever."

In a draw made on Monday afternoon, in Intu Chapelfield competition organisers revealed the lucky winner of Pablo lives in King's Lynn.



Pablo the circus-themed GoGoHare at Intu Chapelfield
Photo: MARK IVAN BENFIELD

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Consultation over the Third River Crossing extended

An administrative blunder means consultation over the proposed £121m Third River Crossing at Great Yarmouth will need to be extended, but council bosses insisted it will not delay the project.

DAN GRIMMER
dan.grimmer@archant.co.uk

Norfolk County Council started consultation over the new lifting bridge in August and it closed in early October.

However, in the final days of that consultation, a consultee noticed that 21 plans, which should have been included in the consultation document's preliminary environmental report had been accidentally left out.

So the council has added those plans to the suite of documents and re-opened the consultation to run until Sunday, December 9.

But the council says the extended consultation should not affect the timetable for getting the development consent order

application to the planning inspector.

Martin Wilby, chair of Norfolk County Council's environment, development and transport committee, said: "An administrative error on one of the supporting documents to the consultation means that some plans were missing from the version published."

"In response, we have extended the deadline to make sure that people are aware of the issue and have plenty of opportunity to read and comment on the missing plans alongside the published consultation documents."

"We apologise for any confusion this has caused and would like to reassure people that the project remains on schedule."

A final decision would be

made by the secretary of state and the council hopes that will mean construction of the bridge over the River Yare can start in late 2020.

It would see a crossing linking the A47 at Harfreys Roundabout on the western side of the river to South Denes Road on the eastern side of the river.

A dual carriageway road would link Harfreys roundabout to the new roundabout and continue to the bridge to meet South Denes Road at a traffic light controlled junction.

At a meeting of the full county council on Monday, councillors agreed to add the cost of the scheme to its capital programme.

That includes £98m from the Department for Transport, money from the New Anglia Local Enterprise Partnership and £20.5m the council is having to underwrite through borrowing.

Facebook Post - 21 August 2018



Norfolk County Council

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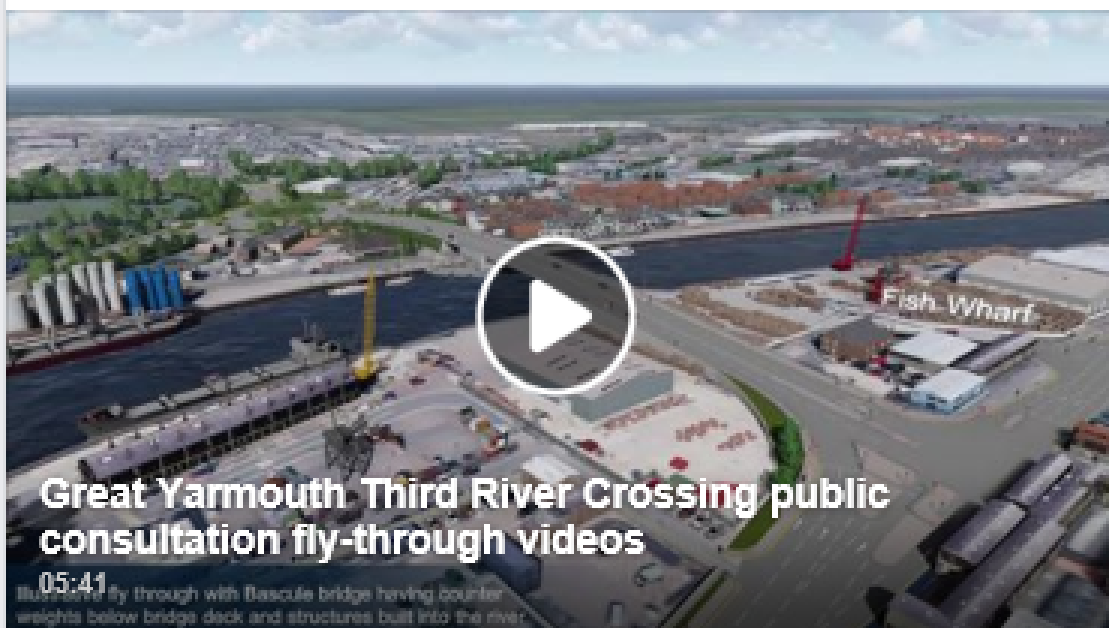
Published by MTeam Norfolk [?] · 21 August · 🌐

Our consultation on Great Yarmouth's Third River Crossing is open! We've revealed more details about the bridge and approaches and want to know what you think.

For those of you who don't know, we're proposing to build a new lifting bridge over the River Yare which would link the A47 at Harfrey's roundabout with South Denes Road on the other side of the river. We're on schedule to start construction in late 2020 and get the bridge open and available for use by early 2023.

The fly-through video below shows two possible designs (you'll need to keep watching to see the second one) dependent on the kind of opening mechanism that's used - the final design may look different but it gives you an idea of the range of designs we're considering.

This is a major investment for Great Yarmouth and stands to make a big difference to the town and how people get around. So please spare the time to find out more about our proposals for the bridge and respond to the consultation at www.norfolk.gov.uk/3rc.



23,363

People reached

3,378

Engagements

Boost Again

Facebook Post - 23 August 2018



Norfolk County Council

...

Published by MTeam Norfolk [?] · 23 August · 🌐

We're at Great Yarmouth Library this Saturday (25 August) between 10am and 4.30pm for our first staffed consultation event on the proposed Third River Crossing in Great Yarmouth.

This is a chance for you to come and view our proposals for the new bridge, ask any questions you have and respond to the consultation in person. Please spread the word to anyone who might be interested.

And if you can't make it along on Saturday, no problem, there are other consultation events coming up. For information on these, and to find out more about the Third River Crossing and respond to the consultation online, visit www.norfolk.gov.uk/3rc.



17,557

People reached

2,710

Engagements

[Boost Again](#)

Facebook Post - 29 August 2018



Norfolk County Council

Published by MTeam Norfolk [?] · 29 August · 🌐



If you're interested in Great Yarmouth and our plans to build a Third River Crossing in the town, make sure you have a look at what we're proposing and let us know what you think at www.norfolk.gov.uk/3rc.

And if you have any questions, or want to speak to us about the new bridge, come and see us at the [Priory Centre](#) in Great Yarmouth on Thursday, 30 August any time from 10am to 9pm.

This is a major project for the town that we expect to make a big difference to Great Yarmouth so don't lose your chance to find out about it and tell us what you make of it.



7,109

People reached

552

Engagements

[Boost Again](#)

Facebook Post - 31 August 2018



Norfolk County Council



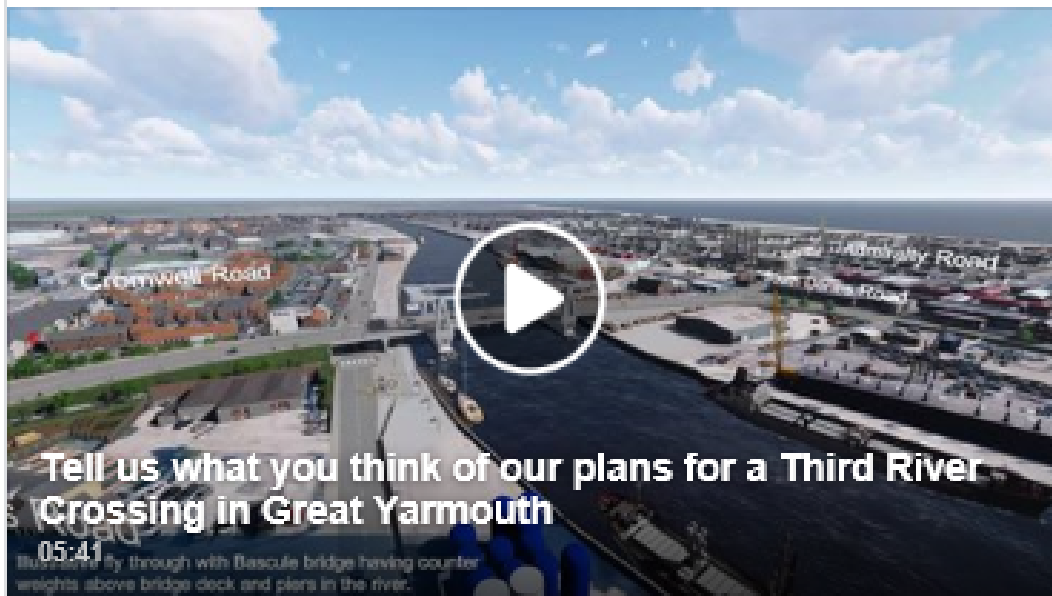
Published by MTeam Norfolk [?] · 31 August · 🌐

Have you had a look at our plans for a Third River Crossing in Great Yarmouth yet? We've revealed more details, including information on the design of the bridge and its approaches and how we're proposing to operate the bridge to allow taller river traffic through.

You can find out more and let us know what you think at www.norfolk.gov.uk/3rc via our consultation which is currently open. This may be the last time you get to tell us your views on the bridge through a consultation, so don't lose your chance to get involved.

When the bridge is finished and open to traffic, on schedule for early 2023, we expect it to reduce traffic congestion and make it easier and quicker for people to get around the town.

The video below shows two different illustrative designs for the bridge to show the range of opening mechanisms we're considering - please bear in mind the final bridge may be different.



Tell us what you think of our plans for a Third River Crossing in Great Yarmouth

Send Message

12,449
People reached

871
Engagements

Boost Again

Facebook Post – 3 September 2018



Norfolk County Council

Published by MTeam Norfolk [?] · 3 September · 🌐

We're at [Gorleston Library](#) on Tuesday (4 September) for a consultation event on the Third River Crossing we're planning to build in Great Yarmouth.

If you have questions about the new bridge across the River Yare or want to respond to the consultation in person, come and see us anytime between 10am and 8pm.

Or if you'd like to look at our proposals for the bridge and tell us what you think from the comfort of your own home, visit www.norfolk.gov.uk/3rc. You have till Friday, 5 October to respond to the consultation, so a little while yet.



17,478

People reached

2,592

Engagements

[Boost Again](#)

Facebook Post – 7 September 2018



Norfolk County Council

Published by MTeam Norfolk [?] · 7 September · 🌐



Who's going to the [Great Yarmouth Maritime Festival](#) this weekend?

If so, we'll see you there! A few of us will be on an exhibition stand both days, showing people our plans for a Third River Crossing in the town.

If you wander past, come and have a look at our fly-through videos of how the bridge and approaches could look, have a chat, and give us your thoughts by filling in our consultation questionnaire.

You can also find out about our proposals for the new bridge and respond to the consultation online at www.norfolk.gov.uk/3rc.

And there's information about the Maritime Festival, including what's on and how to get there, at www.great-yarmouth.co.uk/maritime-festival. Hope we'll see you there 🚢 🗨️ 😊



10,445

People reached

795

Engagements

[Boost Again](#)

Facebook Post – 9 September 2018



Norfolk County Council

Published by MTeam Norfolk [?] · 9 September · 🌐



We had a lovely day at the [Great Yarmouth Maritime Festival](#) yesterday, talking about our plans for a [Third River Crossing](#) in the town.

We're there again today so, if you're going, come and have a chat, watch our fly-through video of how the bridge and surrounding area could look and pick up a consultation brochure like Horatio Herring, his wife Mrs Herring and BFF Lofty the Lighthouse did.

They had a bit of trouble leafing through the brochure's pages but they really enjoyed... [See more](#)



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2,418

People reached

41

Engagements

[Boost Post](#)

Facebook Post – 10 September 2018



Norfolk County Council

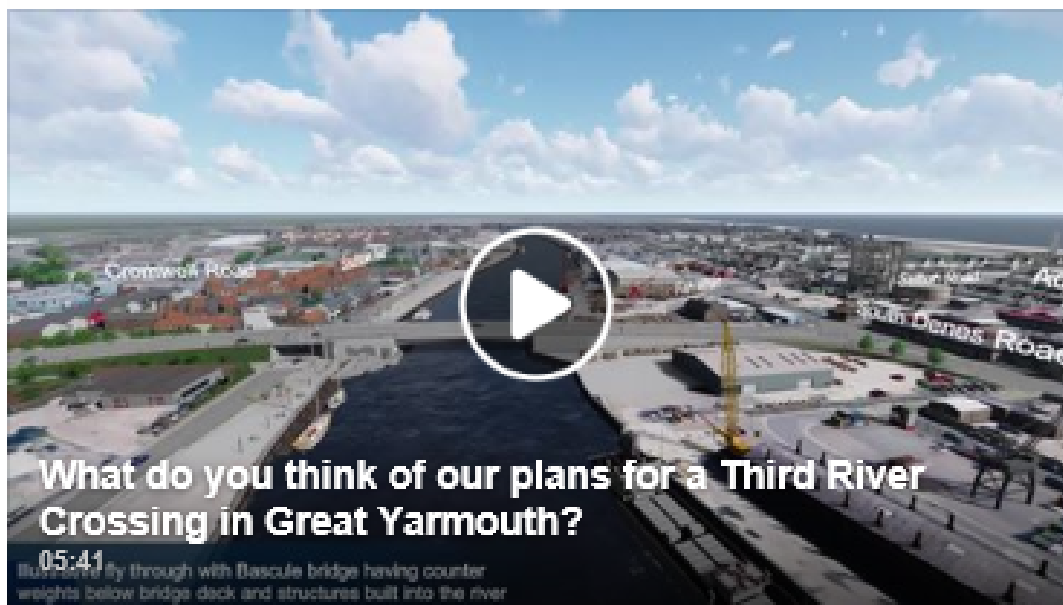


Published by MTeam Norfolk [?] · 10 September · 🌐

We're at the Kings Centre on Queen Anne's Road in Southtown, Great Yarmouth this Wednesday (12 September), talking to people about our proposal to build a Third River Crossing in the town, linking the A47 at Harfrey's Roundabout to South Denes Road on the other side of the river.

Come along any time between 10am and 8pm and have a look at our plans for the bridge and approaches, ask us any questions you have and respond to our public consultation in person.

You can also find out more about the new bridge, which is on schedule to be open for use by early 2023, and tell us what you think of our plans on our website at www.norfolk.gov.uk/3rc.



Get more likes, comments and shares

Boost this post for £10 to reach up to 4,000 people.

3,757

People reached

55

Engagements

[Boost Post](#)

Facebook Post – 21 September 2018



Norfolk County Council

Published by MTeam Norfolk [?] · 21 September · 🌐

Have you told us what you think of our plans for a Third River Crossing in Great Yarmouth yet? Our consultation closes on Friday 5 October so, if you want to give us your thoughts, don't wait too much longer.

For those of you not in the know already, we're proposing to build a new dual carriageway bridge - with pavements and a dedicated cycle path too - over the River Yare connecting to the A47 at Harfrey's roundabout and to South Denes Road on the other side. We're on schedule to start construction at the end of 2020 and get the bridge open for use by early 2023.

But before we can get to this point, we want to know what you think. Visit www.norfolk.gov.uk/3rc to find out more about our proposals and fill out our consultation questionnaire - and please spread the word to anyone who might want to know about the new bridge.



9,188

People reached

851

Engagements

[Boost Again](#)

Facebook Post – 28 September 2018



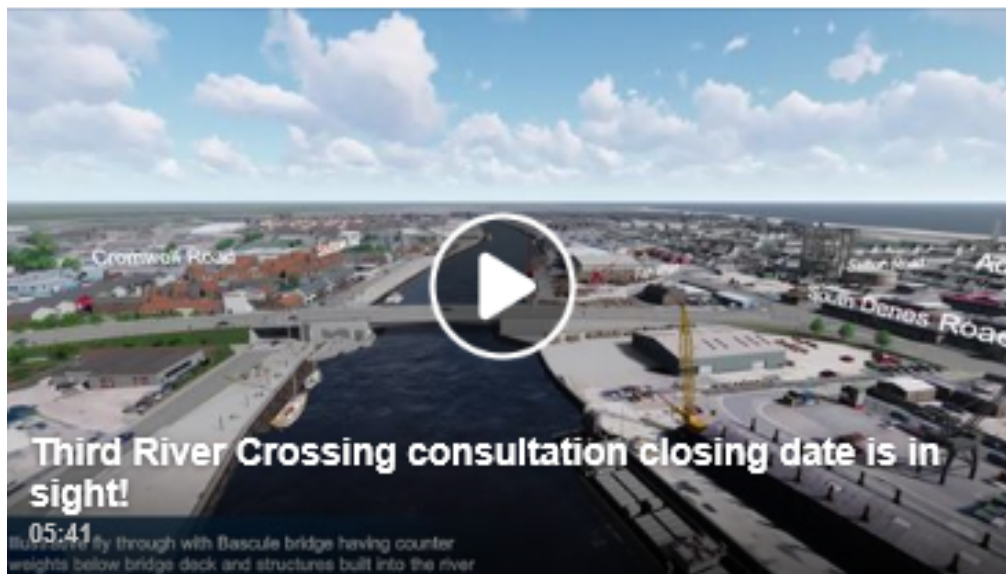
Norfolk County Council



Published by MTeam Norfolk [?] · 28 September · 🌐

Time's running out if you want to take part in our consultation on plans for a Third River Crossing in Great Yarmouth - it closes at midnight on Friday, 5 October.

This is a major construction project for the area that we expect to change the way many people get around, so don't lose this chance to tell us what you think. You can find out more about our proposals for the bridge and fill out our consultation questionnaire via www.norfolk.gov.uk/3rc



16,055

People reached

896

Engagements

[Boost Again](#)

Recent activity

Boosted on 28 September
Audience: Third River Crossing
By MTeam Norfolk · Completed

[View results](#)

37

25 Comments 42 shares

Facebook Post – 8 November 2018



Norfolk County Council



Published by MTeam Norfolk [?] · 8 November at 11:31 · 🌐

We've extended our consultation on our plans to build a Third River Crossing in Great Yarmouth - you now have till Sunday 9 December to tell us what you think <https://www.norfolk.gov.uk/.../great-yar.../third-river-crossing>



Get more likes, comments and shares

Boost this post for £10 to reach up to 4,000 people.

5,789

People reached

180

Engagements

Boost Post

Facebook Post – 23 November 2018



Norfolk County Council



Published by MTeam Norfolk [?] · 23 November at 12:22 ·

There's still time to tell us what you think about our plans to build a Third River Crossing in Great Yarmouth. Find out more and get involved at <https://www.norfolk.gov.uk/.../great-yar.../third-river-crossing>



Get more likes, comments and shares

Boost this post for £10 to reach up to 4,000 people.

4,165

People reached

95

Engagements

Boost Post

Facebook Post – 29 November 2018



Norfolk County Council

...

Published by MTeam Norfolk [?] · 29 November at 14:03 · 🌐

Our consultation on plans to build a Third River Crossing in Great Yarmouth has been extended until Sunday 9 December so there's still time to share your views. Find out more and fill in the consultation questionnaire here: <https://www.norfolk.gov.uk/.../great-yar.../third-river-crossing>



Get more likes, comments and shares

Boost this post for £10 to reach up to 4,000 people.

5,482

People reached

205

Engagements

Boost Post

Facebook Post – 4 December 2018



Norfolk County Council



Published by MTeam Norfolk [?] · 4 December at 16:19 · 🌐

There's less than a week left to have your say on our plans to build a Third River Crossing in Great Yarmouth. If you want to comment before the consultation deadline on Sunday, please click here to get involved:
<https://www.norfolk.gov.uk/.../great-yar.../third-river-crossing>



Get more likes, comments and shares

Boost this post for £10 to reach up to 4,100 people.

5,276

People reached

242

Engagements

Boost Post

Twitter Post - 21 August 2018



Norfolk County Council @NorfolkCC · Aug 21

Our consultation on Great Yarmouth's Third River Crossing is open! We've revealed more details about the bridge and approaches and want to know what you think. Find out more and respond to the consultation at norfolk.gov.uk/3rc #GY3RC



↻ 16

♥ 11



Twitter Post - 22 August 2018



Norfolk County Council @NorfolkCC · Aug 22

If you're in #GreatYarmouth town centre tomorrow, look out for us @Market_Gates shopping centre between 10am & 2pm. Norfolk County Council staff will be opposite Starbucks and the O2 shop with information about the Third River Crossing consultation norfolk.gov.uk/3rc #GY3RC



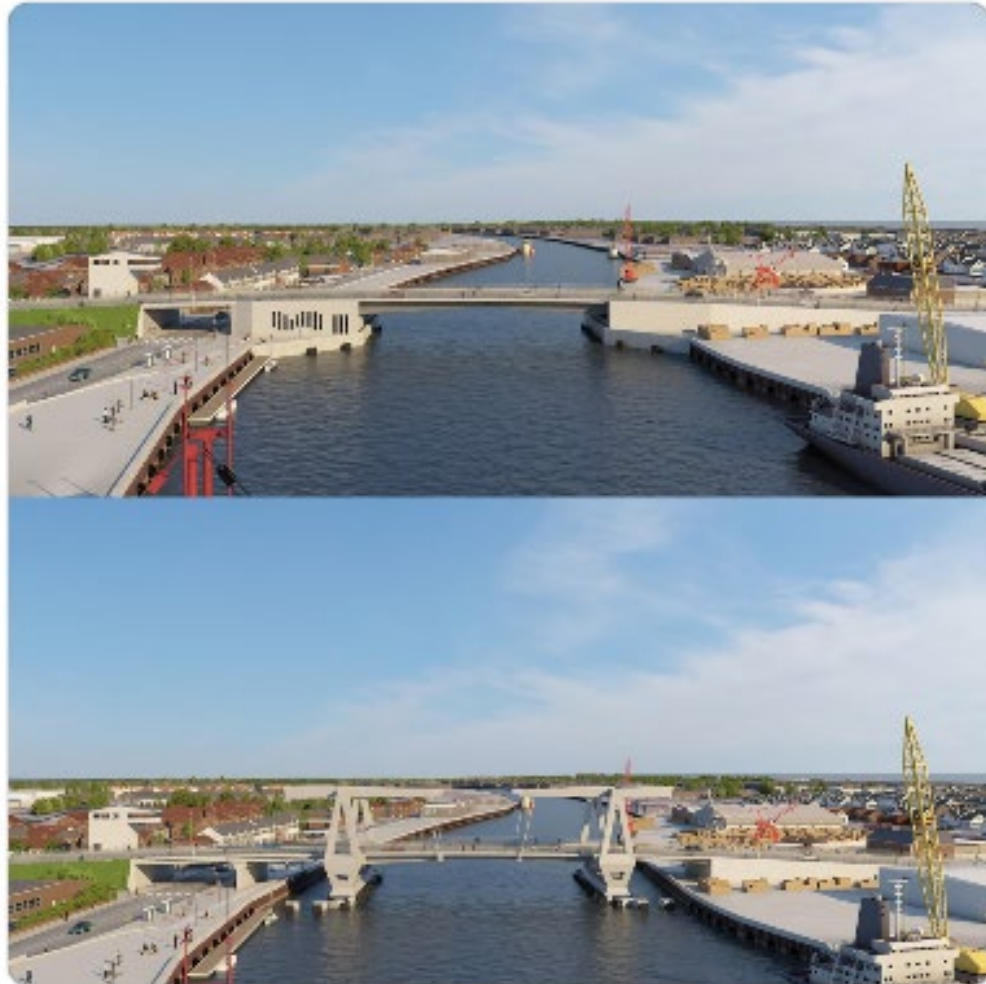
Twitter Post - 23 August 2018



Norfolk County Council  @NorfolkCC · Aug 23

We're @YarmouthLib this Saturday (25 Aug), 10am - 4.30pm, for our first staffed consultation event on the proposed Third River Crossing in the town.

Come and view our proposals, ask any questions you have and respond to the consultation in person norfolk.gov.uk/3rc #GY3RC



Twitter Post - 29 August 2018



Norfolk County Council  @NorfolkCC · Aug 29 

If you're in Great Yarmouth tomorrow and are interested in our plans to build a Third River Crossing in the town, come and see us at the Priory Centre from 10am to 9pm. You can ask us any questions you have and respond to the consultation in person norfolk.gov.uk/3rc #gy3rc



Twitter Post - 30 August 2018



Norfolk County Council @NorfolkCC · Aug 30

Curious about our plans to build a new bridge over the River Yare in Great Yarmouth? We're at the Priory Centre in the town till 9pm so come and see us, look at our proposals and ask us any questions you have norfolk.gov.uk/3rc #gy3rc



1

5

5



Twitter Post - 31 August 2018



Norfolk County Council @NorfolkCC · Aug 31

Have you let us know what you think of our plans to build a Third River Crossing in Great Yarmouth yet? We've revealed more details so if you live or work in the town, visit regularly or are simply curious, please take a look & give us your opinions norfolk.gov.uk/3rc #gy3rc



Twitter Post – 3 September 2018

♥ Norfolk County Council Gorleston Library and 2 others liked



Norfolk County Council @NorfolkCC · Sep 3

We're @GorlestonLib 10am-8pm tomorrow (Tues) for a consultation event on the Third River Crossing we're planning to build in #GreatYarmouth.

If you have questions about the proposed bridge or want to give us your views in person, do come and see us norfolk.gov.uk/3rc #gy3rc



Twitter Post – 7 September 2018



Norfolk County Council @NorfolkCC · Sep 7

Who's going to the #GreatYarmouthMaritimeFest this weekend? 🚢

If so, we'll see you there. A few of us will be on an exhibition stand both days, showing people our plans for a Third River Crossing in the town. Come & say hello if you wander past norfolk.gov.uk/3rc #gy3rc



Twitter Post – 9 September 2018

♥ Martin Wilby and 1 other liked



Norfolk County Council @NorfolkCC · Sep 9

We had a great day @GYMaritime Festival yesterday, talking to people about our plans for a Third River Crossing in the town.

We're there again today so come and have a chat, watch our fly-through video and pick up a consultation brochure like Horatio Herring and pals did #gy3rc



Twitter Post – 12 September 2018



Norfolk County Council @NorfolkCC · Sep 12

Interested in our plans to build a Third River Crossing in #GreatYarmouth? We're at the Kings Centre on Queen Anne's Road in Southtown this Weds, 10am - 8pm. Drop in any time to look at what we're proposing and ask any questions you have norfolk.gov.uk/3rc #gy3rc



Twitter Post –21 September 2018

♥ Jonathon childs liked



Norfolk County Council @NorfolkCC · Sep 21

You have two weeks left to tell us what you think of our plans for a Third River Crossing in #GreatYarmouth - our consultation closes on Friday 5 October. If you live or work in the area, or visit regularly, don't lose the chance to have your say norfolk.gov.uk/3rc #gy3rc



🗨️ ↻ 7 ❤️ 2 📊

Twitter Post – 28 September 2018



Norfolk County Council @NorfolkCC · Sep 28

Time's running out if you want to take part in our consultation on plans for a Third River Crossing in #GreatYarmouth - it closes next Friday. You can find out more about our proposals for the bridge and fill out our consultation questionnaire via norfolk.gov.uk/3rc #gy3rc



Twitter Post – 8 November 2018

♥ Norfolk Conservatives liked



Norfolk County Council @NorfolkCC · Nov 8

We've extended our consultation on our plans to build a Third River Crossing in Great Yarmouth - you now have till Sunday 9 December to tell us what you think norfolk.gov.uk/3rc #gy3rc



Twitter Post – 23 November 2018



Norfolk County Council  @NorfolkCC · Nov 23

There's still time to tell us what you think about our plans to build a Third River Crossing in Great Yarmouth. Find out more and get involved at norfolk.gov.uk/3rc #gy3rc

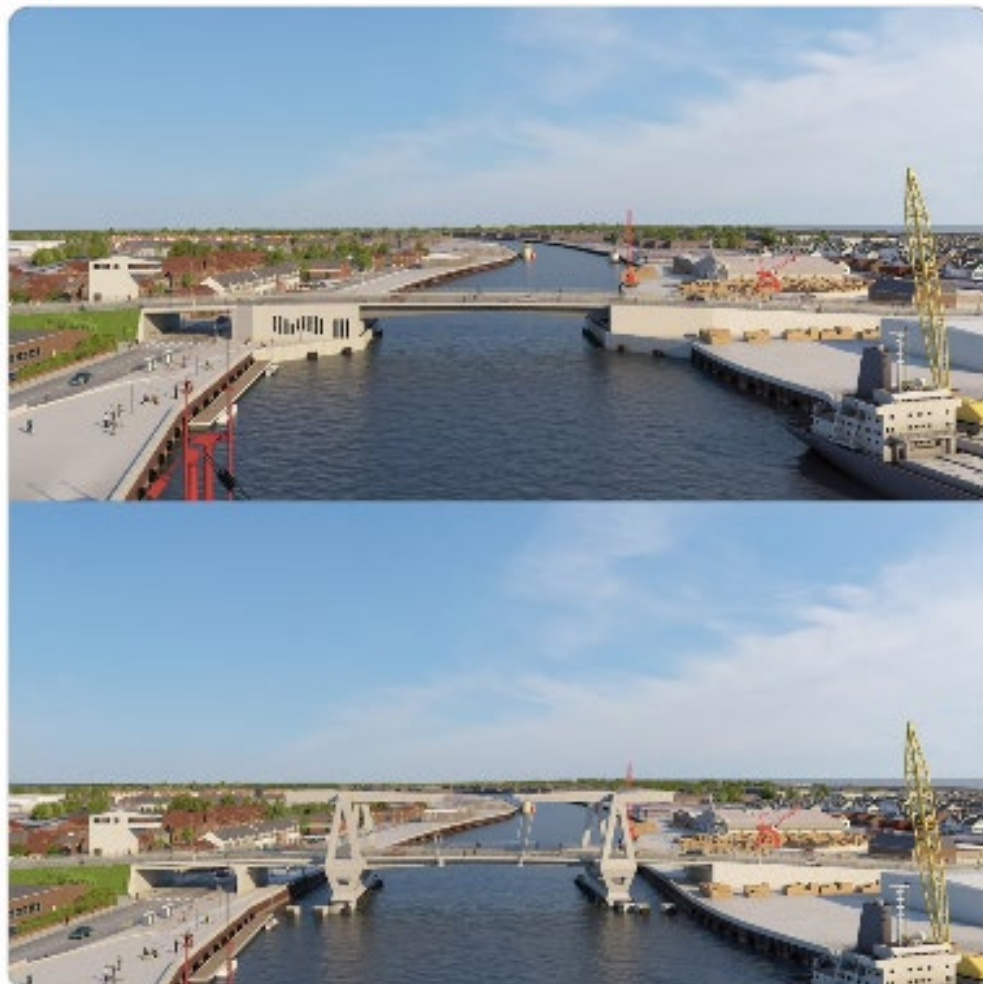


Twitter Post – 29 November 2018



Norfolk County Council @NorfolkCC · Nov 29

Our consultation on plans to build a Third River Crossing in Great Yarmouth has been extended until Sunday 9 December so there's still time to share your views. Find out more and fill in the consultation questionnaire at norfolk.gov.uk/3rc #gy3rc



Twitter Post – 4 December 2018



Norfolk County Council  @NorfolkCC · Dec 4

There's less than a week left to have your say on our plans to build a Third River Crossing in Great Yarmouth. If you want to comment before the consultation deadline on Sunday, please click here to get involved: norfolk.gov.uk/3rc #gy3rc



Illustrative design for one of the opening mechanisms being considered. Final design might be different.



Have your say on Third River Crossing design

There is still the chance to take part in the latest consultation about the Third River Crossing. This has seen more than 200 responses so far and the deadline for comments has been extended to Sunday, 9 December.

The estimated £120m project by Norfolk County Council will see a dual carriageway road crossing the River Yare via a new double-leaf lifting bridge, linking the port and Enterprise Zone, at South Denes Road, to the A47 at Harfrey's roundabout.

Great Yarmouth Borough Council actively supported lobbying to secure funding for the bridge, which will significantly improve traffic flows, help to create thousands of jobs and unlock further business, regeneration and economic growth opportunities.

In a vote of confidence in the local and regional economies, the Government has already

committed £98m towards the project, approved the outline business case and recognised it as a nationally significant infrastructure project.

The county council is undertaking a public consultation, asking people for their opinions on the latest proposed designs for the bridge and its approaches, proposals for how the bridge will operate and its likely effects on traffic.

The county council intends to apply for the various national consents needed in spring 2019 and, following a public examination period, a decision is expected in 2020. If approved, construction is due to start in 2020 with the bridge open in early 2023.

Work is also underway to appoint a contractor which will be responsible for finalising the design and construction. Find out more and take part in the consultation at www.norfolk.gov.uk/3rc #GY3RC



ELECTIONS

The next local elections will be held on Thursday, 2 May, 2019. Following a local referendum in 2017, Great Yarmouth Borough Council will be moving to whole council elections, where all 39 seats come up for election every four years.

This means there will be elections for all seats and wards in May, with no further borough council elections until 2023. Registering to vote is easiest online via www.gov.uk/register-to-vote or contact the Elections Team via 01493 846327.



Great feedback from cruise ship passengers

Great Yarmouth welcomed visits from two luxury liners this summer, offering the opportunity to develop an exciting new side to the visitor economy from the Outer Harbour.

The MV Seabourn Quest brought more than 450 passengers in June as part of a Northern European tour by the US-based cruise operator Seabourn. Then in September more than 600 visitors docked aboard the MV Seabourn Ovation as part of a tour of UK heritage sites.

The council worked with Peel Ports Great Yarmouth and Norfolk County Council to ensure passengers received a five-star welcome, including arranging a quayside civic reception and coach tours to take passengers and crew to just some of the town's special places. Passenger feedback was very positive and a further visit is planned in 2019.